

# Emma Matusu

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## QUALIFICATIONS

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### University College London (UCL)

MSc Psychological Sciences, The British Psychological Society Accredited, expected graduation 2025

### ISST Schema Therapy Course, Van Genderen Opleidingen B.V.

01-06/2025

### University of Oxford

CBT-E training for Eating Disorders, 2024

### University of Oxford

Psychology of Addictions, training, 2025

### University of Oxford

Systemic and Family Therapy, training, 2025

## RESEARCH EXPERIENCE

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### Research Assistant

*The Trauma and Mental Health Research Group, Dr Talya Greene*

12/2024 – now

Research: How do momentary experiences of current threat and the type of traumatic exposure (interpersonal vs. non-interpersonal) influence PTSD symptom severity in daily life?

### Research Assistant

*UCL Centre for Behaviour Change Research Lab*

06/2024 – 08/2024

Research: Comfort Loop, investigating the sustainable provision of absorbent hygiene projects (e.g. nappies, period products etc). I was responsible for qualitative data analysis.

### Independent Research – ongoing

*matusuemma.com*

Topics: *How to Optimize Performance in the Rising AI era, PGD and EMI*

## PROFESSIONAL EXPERIENCE

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### The Private Therapy Clinic

*Psychological Counsellor*

present

### LSE Hedge Fund Society & LSE

#### Psychology Society

*London School of Economics*

coaching students, providing them mentoring

06/2024 – now

### JPMorgan Chase

*Insight Day, London*

In collaboration with Gainuk.org (a non-profit organisation for women investors).

### Human Resources Assistant

*PRK Partners, Prague*

06/2023 – 08/2023

- Writing and Submitting Reports on General HR Activities, documenting and reporting on HR-related activities: employee onboarding, performance evaluations, training, and other HR processes.

- Assisting HR with the Recruitment Process: This includes tasks such as reviewing candidate applications, participating in interviews, and helping with the issuance of employment contracts to successful candidates
- Being Responsible for Organizational Change in DEI: Internal Presentation: Presenting internally to the company's stakeholders and employees about the DEI initiatives and how AI can support these efforts
- Document Creation: Creating documents related to DEI initiatives, strategies, and progress reports to communicate effectively within the organization
- Organizing an Internal Workshop focused on DEI for a targeted audience of 150 people within the organization.

### **Administrator**

*EP Corporate Group, Prague*

08/2022 – 09/2022

- Provide administrative support to the M&A team.
- Perform administrative tasks such as presentations, handling advanced Excel skills to data, e-mails etc.
- Preparation of the weekly detailed meetings with the supervisory board.

### **Innovation Analyst**

*Deloitte, Prague*

05/2022 – 07/2022

- Identification of innovative companies through detailed market, and competitor analysis using secondary research.
- Identification of new investment opportunities
- Creation of the final development and implementation plan for companies focused on ESG, AI/VR, and Tech.

### **Event Manager Assistant**

*Forbes CZ&SK, Prague*

06/2018 – 08/2020

- Organisation of the First Women's Summit in the history of the Czech Republic, which brought together over 300 attendees and was widely covered by local and national media outlets.
- Oversaw the planning of the schedule, took care of client needs, handled logistics and conducted event feedback surveys.
- Coordinated logistics for the Forbes 30 Under 30 event and managed all communication with the winners.
- Managed email correspondence with 30 winners to provide essential event information and resolve any inquiries, contributing to the overall success of the events.

### **Intern**

*Family Office, Prague*

06/2017 – 08/2019

- Financial research on asset class: commodity ESG investing (e.g. Canadian Solar Company).
- Analyzing market trends and providing insights to assist in investment decision-making.
- Handling communication between clients (investors, LPs).

## **VOLUNTEERING**

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### **Psychology Blog**

*www.matusuemma.com*

07/2022 – now

This blog explores the intersection of behavioural economics and psychology, examining how insights from behavioural economics can be applied to improve employee motivation, retention, and overall performance. Topics include the impact of cognitive biases on decision-making, the role of incentives and rewards in shaping behaviour, and strategies for fostering a culture of innovation and creativity within organisations.

### **Performance Coaching**

*The Junior IB, London*

07/2024 – 12/2024

I offer 1-2-1 guidance for student of those following societies: LSE Hedge Fund Society, LSE BIG Society, UCL Asset Management Society, Bocconi Hedge Fund society. I work individually with students who faces issues e.g. procrastination, goal orientation problems, stress, worry, emotional monitoring issues, etc.

### **Chief of Staff**

*The Junior IB, London*

11/2023 – 12/2023

In my role at a student-led financial research organisation, I was responsible for overseeing the operational dynamics and ensuring the timely delivery of company valuations across all divisions. I facilitated seamless communication among different sectors to maintain workflow efficiency and adherence to deadlines. Additionally, I provided mentorship to team leaders, effectively resolving conflicts and cultivating an environment conducive to positive engagement and productivity.

**Hospital U Milosrdných Bratří, Vizovice (CZ)**

2018 – 2020

During my time studying abroad, I had the opportunity to volunteer at a local hospital, where I held an arts club for seniors and people with disabilities. This experience allowed me to use my creativity to bring joy to those who may have been facing difficult circumstances. I enjoyed working with the participants, helping them to express themselves through art and connecting with them on a personal level.

**St. Boniface Hospital**

02/2018 – 04/2018

During my time studying abroad, I had the opportunity to volunteer at a local hospital, where I held an arts club for seniors and people with disabilities. This experience allowed me to use my creativity to bring joy to those who may have been facing difficult circumstances. I enjoyed working with the participants, helping them to express themselves through art and connecting with them on a personal level.

**LEADERSHIP EXPERIENCE**

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**Mind Club Community – leader**

active

*Apple Podcast, Spotify Podcast – ‘Welcome to Mind, where we discuss the questions only experts can answer.’*

- Podcast discussions held each week with researchers, scientists and experts from psychology related background
  - 110 student members from UCL, King's, LSE and Harvard
  - Hosts included Dr Ty Tashiro, Dr Jamie Shapiro, Dr Mark Houghton, Dr Paul Zak and Dr Bessel van der Kolk etc
- Organisation of weekly meditation and yoga sessions using SE exercises

**Founder & President**

*UAL: Art Business Society, London*

06/2023 – 06/2024

- Organised diverse events such as art gallery visits, workshops, and talks featuring renowned figures like Sotheby's Chairman Oliver Barker and Christie's President Anthea Peers, in collaboration with the London School of Economics.
- Orchestrated the largest conference in the University of the Arts societies history, drawing in 200 students and external visitors: managed all aspects of the conference, including grants, sponsorships, a team of 20, PR & Marketing, and financial operations.
- Led the strategic direction of the society, resulting in a 100% increase in membership since January 2024.
- Fostered ongoing communication with student union officials and ensured compliance with regulatory standards and policies.

**SKILLS AND INTERESTS**

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**Language:** Czech (Native), English (Fluent), French (Fluent), Chinese (Beginner).

**Interests:** Ballet, Golf, Ice-Skating, Painting.